



A BRAND IS WITHOUT PROPER DESIGNING
I LIKE A PERSON WITHOUT FACE

COMPANY PROFILE

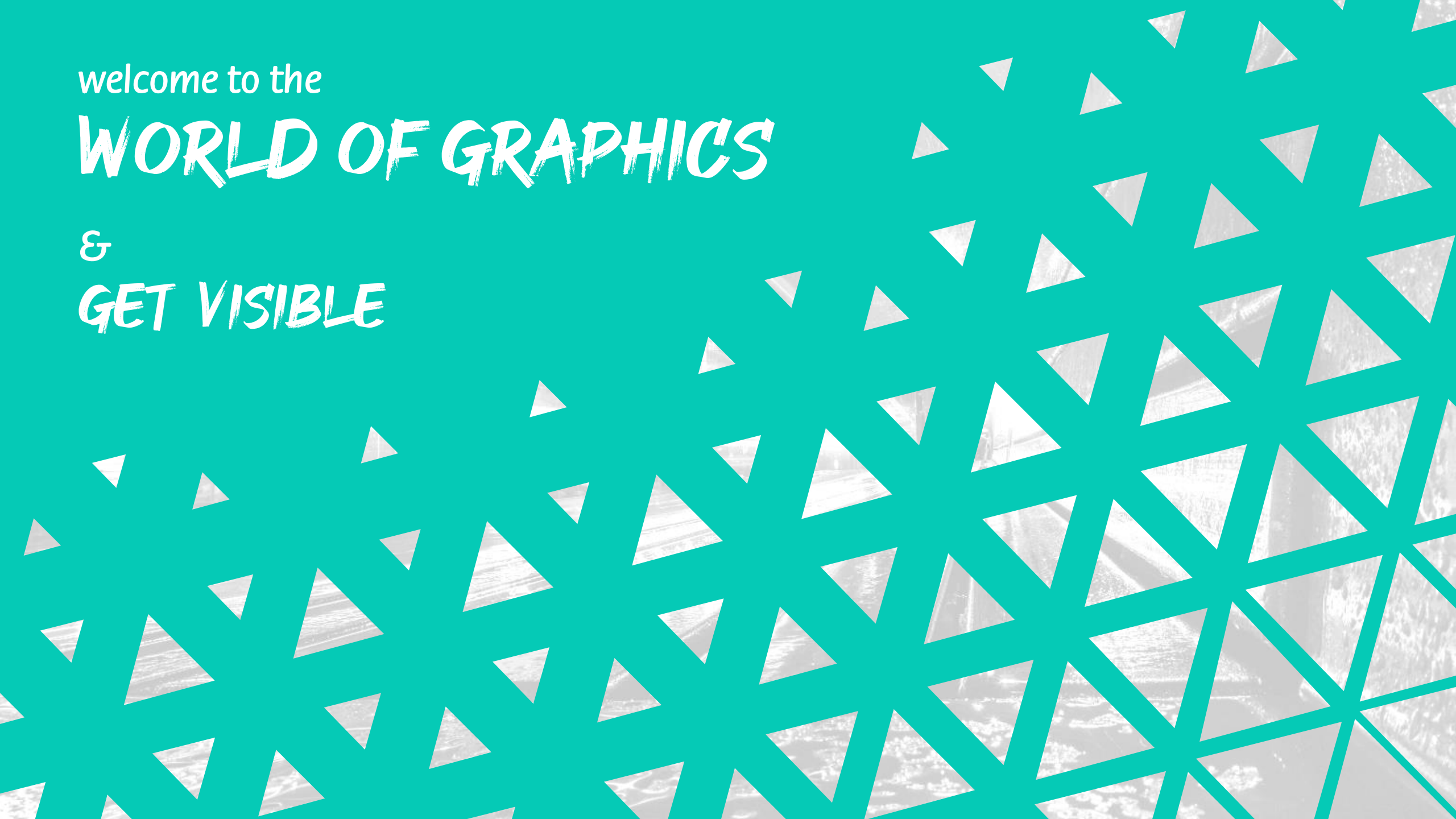


welcome to the

WORLD OF GRAPHICS

&

GET VISIBLE



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ABOUT US

At YouWILL Ideation, we understand the need and importance of graphic design and it's significance on what underlying value it can bring to your organization's image and make your brand positioning stand out from the rest.

To accomplish this our team, which consists of creative and professional geniuses, the squad which predominantly descends from the creative agency lineage and with a combined experience of over 3 years, are always focused to deliver high quality work with relatively quick turnaround time.

Our firm, which is registered with MSME and Aadhar Udyog will always look forward with a promise to provide you end to end graphic solutions, from building a startup in its initial phases to creating advertising campaigns and innovations for an established corporate.



**MISSION
&
VISION**

MISSION

Serving all industries with quality, creative, refreshing, interactive and effective graphic communication solutions and bolstering them to ensure a niche in the competitive market and give them more value for their investment.

We believe in reaching to the apex level in all of our services by transforming lively concepts and creative ideas into tangible design solutions.

To provide the most cost effective and high end quality service outcomes to our clients.

To Learn and keep evolving so that we never miss an opportunity to add value and expand.



VISION

Our Vision is to acquire a prominent and powerful position in the advertising and communication industry at a wide level and become one of the leading designing, branding, advertising, communication, business development and startup consultancy organizations not only in India but also in other corners of the world, with well planned, cost effective, executed and controlled business solutions that induce super-quality and unmatched digital design services.

To help businesses communicate with their target audience, employees, stakeholders with an innovative approach so that business relations and desired outcomes can be achieved to guarantee collateral benefit and take relations and reputations to the comprehended levels.

We would go beyond our limits, to add value to your brand and build long term relations that is mutually beneficial to both you and our company, eventually for the benefit of Mankind as a whole.



OUR CORE VALUES



We can build intelligent brand experiences for our clients.

1

We can increase brand positioning for our clients.

2

We can create creative concepts for our clients.

3

We can give a competitive edge to our clients.

4

CREATIVE

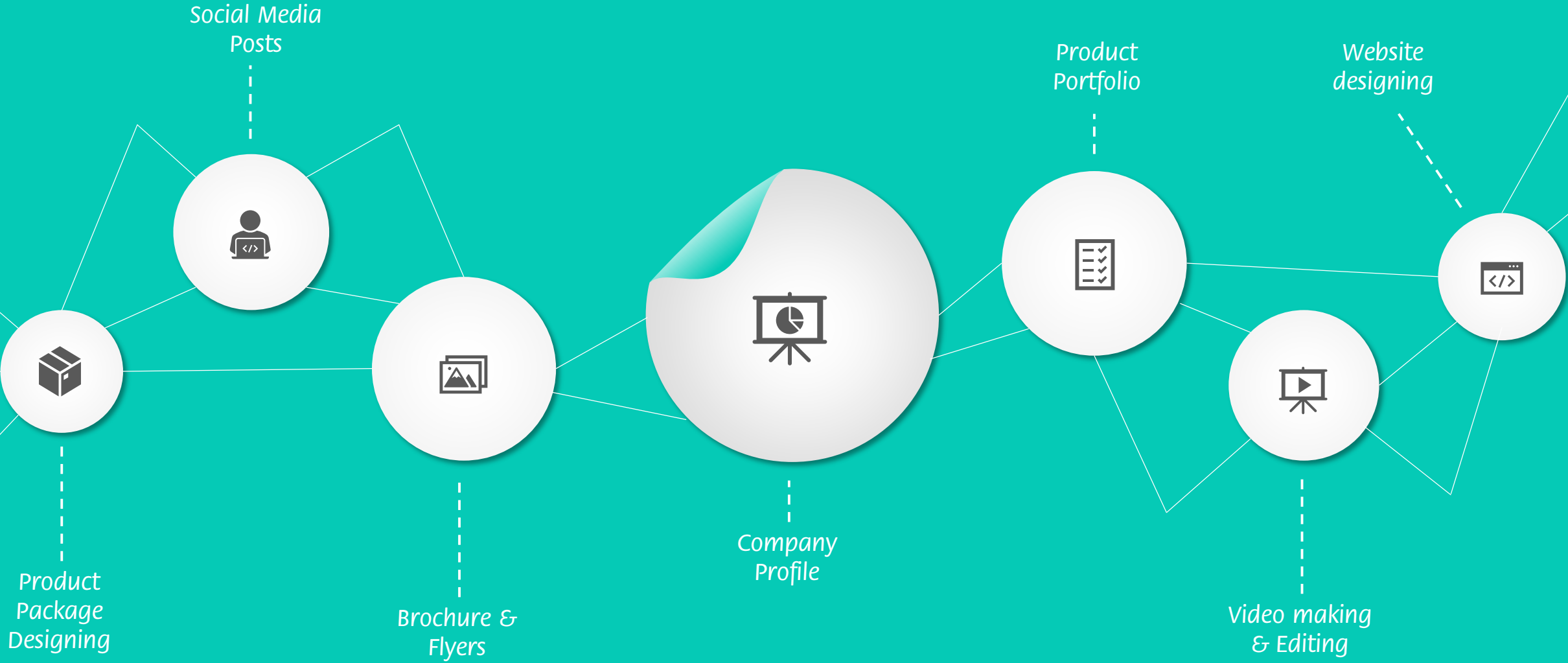
DESIGNS





SERVICES

OUR PRIMARY SERVICES



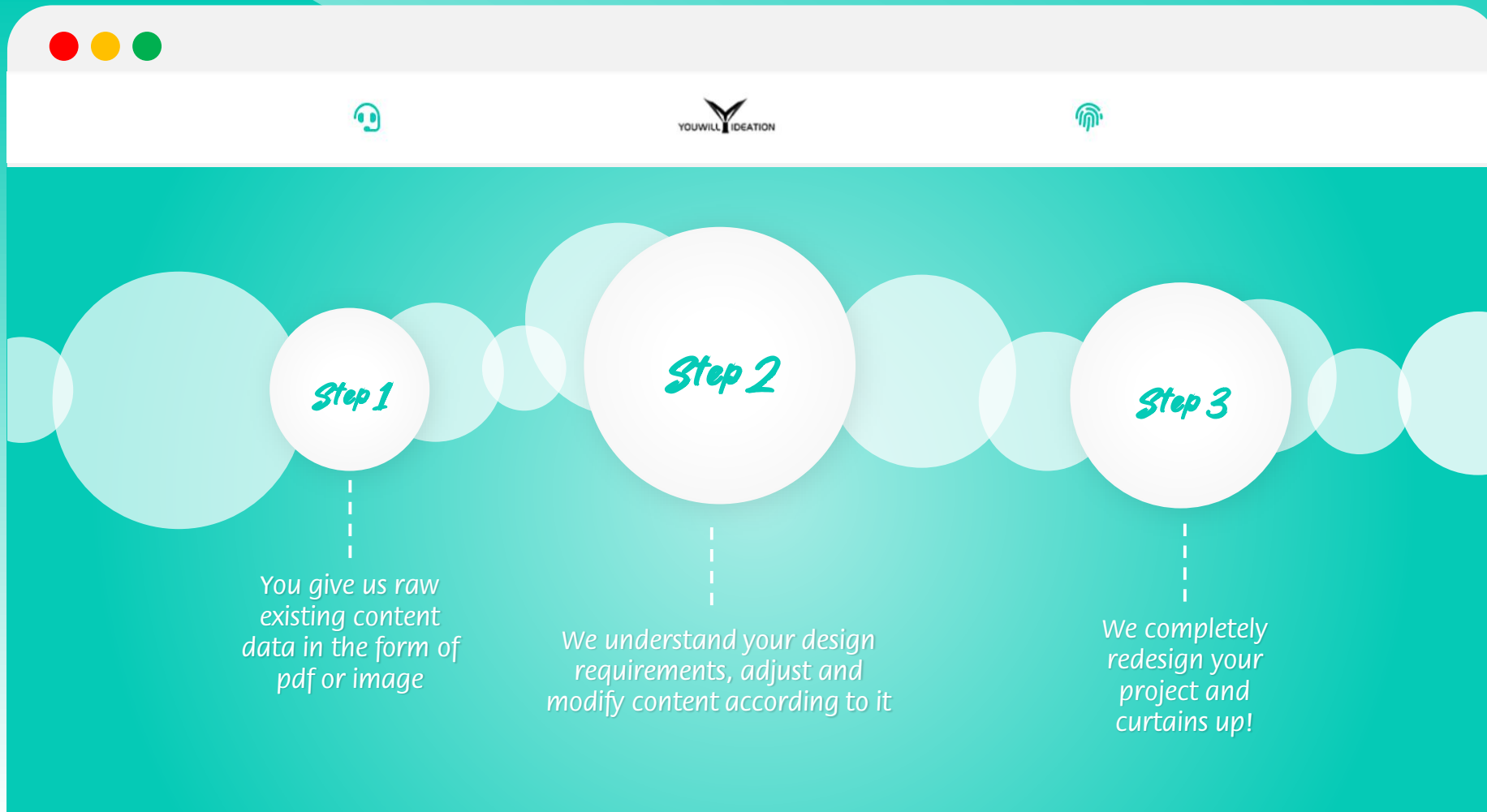
WE BELIEVE

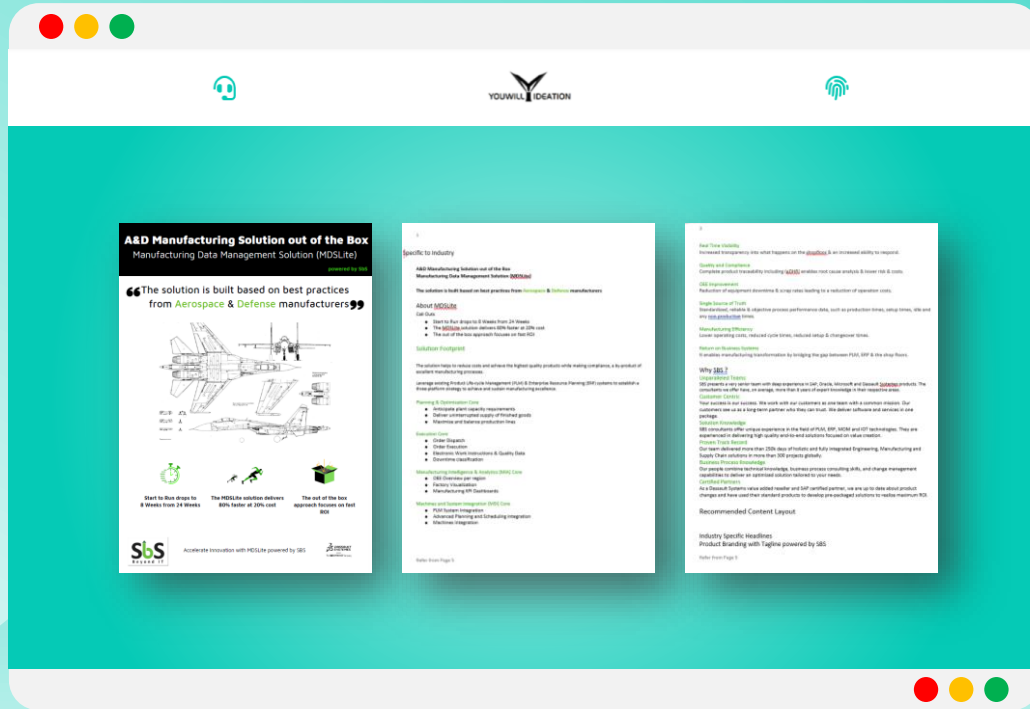
Designing = clothes

Because

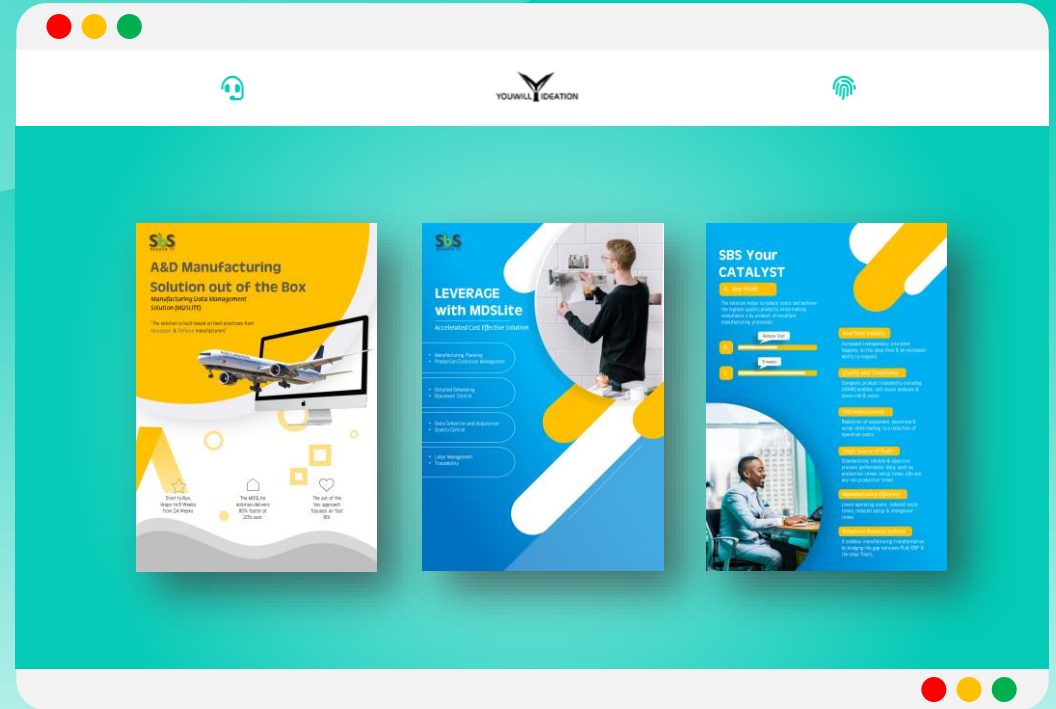
People buy elegant clothing to match the trend and stand out from the rest, likewise in today's market it is essential to even get, a small point to acquire an edge over your competition and graphic designing is just the tool your competition is using. Make your brand stand out from the rest of your competition, impress and attract your leads and get an edge with our apex designing

HOW WE DO IT!

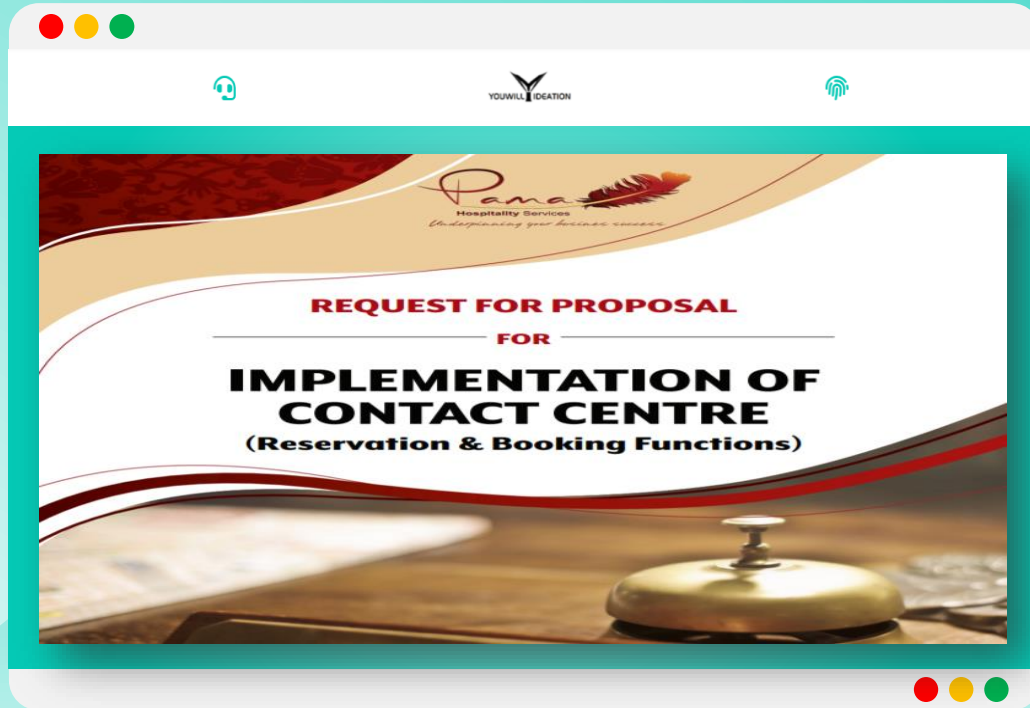




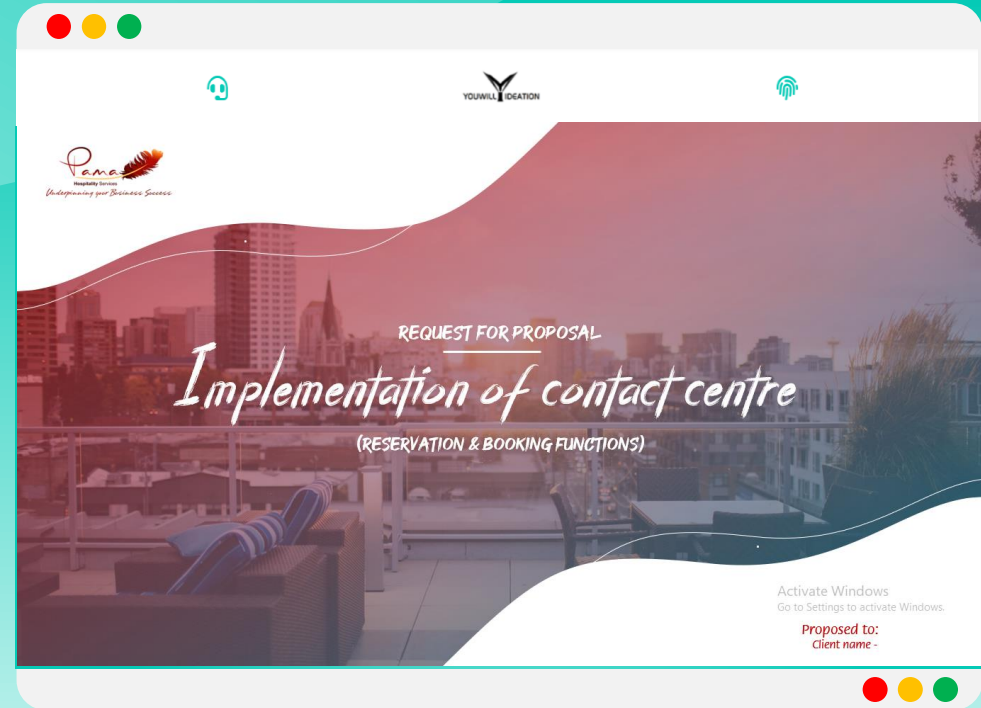
This is what you give



This is what you get



This is what you give



This is what you get



KEY ROI BENEFITS OF IMPLEMENTING CRS

Benefit	Percentage
Increase in online revenue	135%
Reduction in guest complaints	71%
Increase in customer service ratings	19%

OTHER BENEFITS

- Private-label Call centre
- Improved reservation & booking services
- Converting more calls into bookings
- Achieving highest room of occupancy
- After-hour & overflow support
- Maximise direct bookings
- Upselling rooms strategically
- Native multilingual support

15

This is what you give

KEY ROI BENEFITS OF IMPLEMENTING CRS

- 19% Increase in customer service ratings
- 135% Increase in online revenue
- 71% Reduction in guest complaints Benefits

OTHER BENEFITS

- ✓ Private-label Call centre
- ✓ Improved reservation & booking services
- ✓ Converting more calls into bookings
- ✓ Achieving highest room of occupancy
- ✓ After-hour & overflow support
- ✓ Maximise direct bookings
- ✓ Upselling rooms strategically
- ✓ Native multilingual support

Activate Windows
Go to Settings to activate Windows.

This is what you get

UPCOMING SERVICES AND FUTURE INNOVATIONS

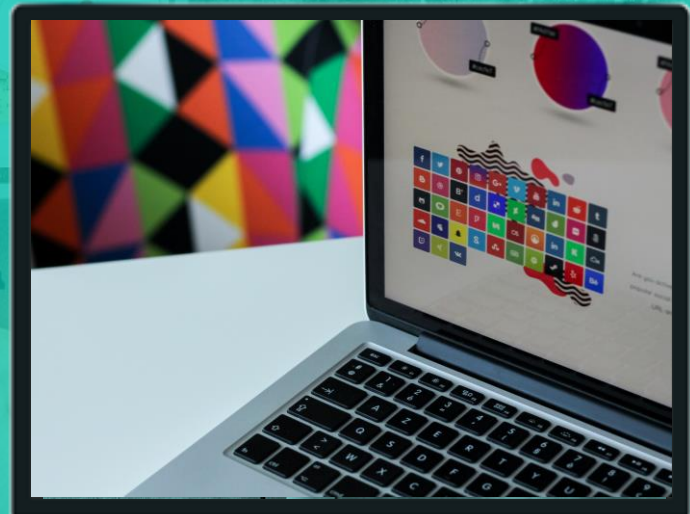
- ▶ VFX and Animation
- ▶ 3D Designing
- ▶ Digital Business Card
- ▶ Digital Marketing & Management
- ▶ E-Commerce
- ▶ Startup consultancy
- ▶ Financial Consultancy
- ▶ Business Development



VALUE PROPOSITION



Why Choose Us?



Competitive USP

Where **Great** Brands Begin!

COMPETITIVE USP



COST EFFECTIVE SOLUTIONS

We offer the client the most cost effective solution in the market without compromising on the quality.

EXPERTISE AND EXPERIENCE

Our team has a comprehensive work experience of over 3 years and possess top most expertise in professional designing softwares such as Photoshop, Illustrator, CorelDRAW, Adobe XD, Premier Pro etc.



INNOVATION AND CREATIVITY

We are constantly learning and evolving our graphic concepts to deliver the most unique and creative projects to our clients so they can always stand out for the competition.

CUSTOMER SATISFACTION

Our team is always dedicated towards customer satisfaction not only by our perfect service delivery but in every other way to build relations because we believe our clients to be not only our customers, but our source of learning.



CONTENT DESIGNING

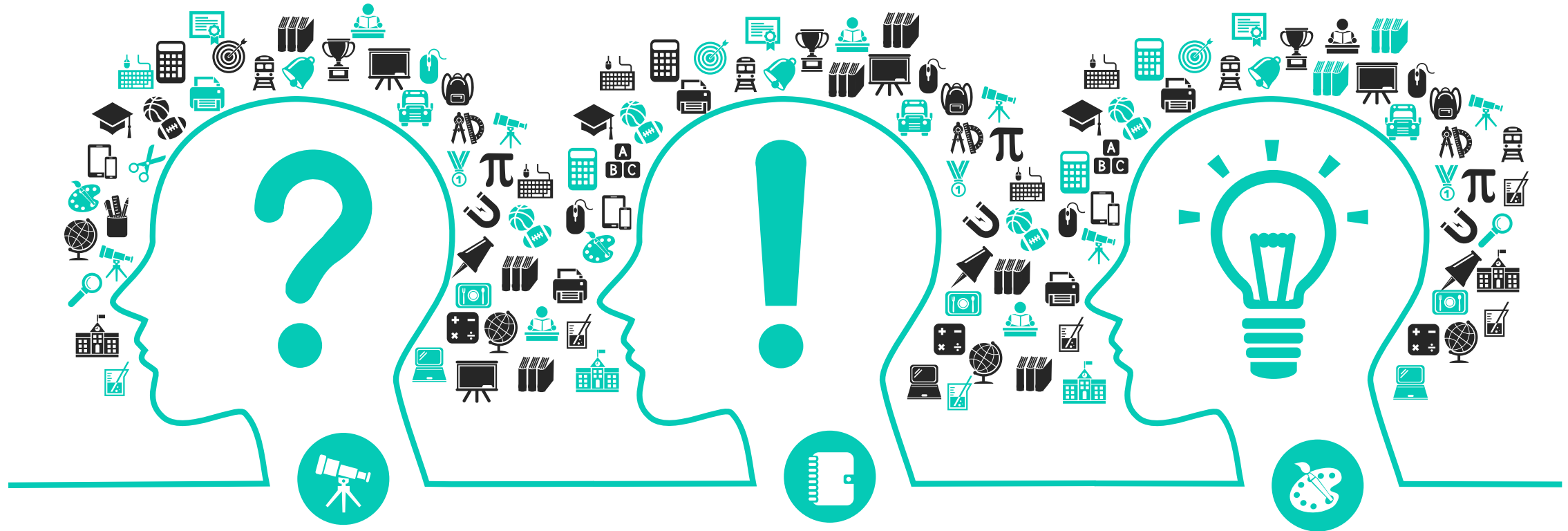
We are not only your solution in graphics but also understand the need and value of correct English grammar and content formatting in your profile hence we will correct it for you



TIMELY DELIVERY

We commit and we do it, Our team is hardworking and dedicated to always meet your deadlines in the most professional way because we know the value of time to you and your value to us.

WHY CHOOSE US ?



We pride ourselves on our pro-active approach and the ability to offer innovative and unique solutions which we learn and comprehend by listening to our client's desired outcomes.

Our objective in every project, whatever the budget, is to build that brand in both profile and profit.

Each new client engagement is a learning experience for our team and our focus is always on client satisfaction through genuine partnership, good advice, great service delivery and high quality solutions.

OUR CLIENTS



TESTIMONIALS

Aarti Sharma

Thunder Brand Solution

“Tried a lot of freelancers,
never satisfied until I met the
Youwill Ideation team”



“Youwill Ideation has
delivered the best graphics
and helped me get more
leads”

Ananth R Bhedke

Gansiddha Hotels

LET'S CONNECT

It is our commitment to ourselves to help you grow and expand, such is the bond we want to build and understand.



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Thank you

